

## **The Heer Law Entrepreneurship Scholarship** *(Information disponible seulement en Anglais)*

At Heer Law, we know students have great entrepreneurial ideas. We also know that many startup businesses start by bootstrapping whereby the initial funding comes from the founder's personal funds. For young entrepreneurs, a lack of personal funds combined with educational costs can seriously stall the progress they make in moving their business ideas forward.

**Deadline: December 31<sup>st</sup>, 2019;**

**Amount: \$2,000;**

### **Eligibility Criteria:**

- Must be currently attending university or college or set to attend during the 2019-2020 academic year;
- Must be in good standing with their current or prospective institution;
- Must apply via email and provide their name, address, university or college, major and expected graduation month and year;
- Provide their application (a business plan for their current or prospective business which includes a section outlining intellectual property strategy)

### **Application Process:**

- Applicants will be judged on the strength of the business idea and the cogency of the business plan and intellectual property strategy;
- All submission should be submitted via email:
  - [Scholarship@heerlaw.com](mailto:Scholarship@heerlaw.com);
  - All business plans submitted in application for this scholarship will be treated as strictly confidential.

For more information pertaining to this scholarship and the application process, please refer to the link below:

<https://www.heerlaw.com/scholarship>