

Scooterinside Scholarship Program 2019
(Information disponible seulement en Anglais)

The main aim of this scholarship program is to promote knowledge and awareness on different types of scooters and how to use them correctly on the road to avoid accidents.

According to statistics, young people especially those in school love using scooters. Most of them end up experiencing injuries (both minor and severe) while on the road simply because they lack proper knowledge on the use of scooters. To prevent such incidents from taking place, our \$1200 scholarship program is trying to promote deep knowledge on the best use of scooters and other accessories while on the road amongst the students.

Deadline: 30th June, 2019;

Amount: \$1200;

Eligibility Criteria:

- Students already attending high school and will be attending a recognized college or university in the next academic year;
- Students already in a recognized university or college (both undergraduate and graduate students are eligible).

Application Process:

- The aspiring candidate must submit an essay of up to 1500 words (maximum) which should provide answers to the following questions:
 - How important is social media marketing for small businesses?
 - How social media is changing customer acquisition?
 - How SEO (Search Engine Optimization) can help local businesses to get more clients?

For more information pertaining to this scholarship, the application process, and to access the application portal, please refer to the link below:

<https://www.scooterinside.com/scholarship/>