

## **Opinionr Scholarship**

*(Information disponible seulement en Anglais)*

We're passionate about finding and sharing ways businesses can improve their organisation by taking the time to understand the feedback customers have. Today, many businesses, both big and small, are actively incentivising customers to give their feedback. We want to know what you think about this method.

**Deadline: May 31<sup>st</sup>, 2019;**

**Amount: 1,000\$**

### **Eligibility Criteria:**

- Be a resident of the 50 United States, Canada, the United Kingdom, or Australia;
- Be intending to, or currently attending, a higher educational institution;
- Be the age of majority in the 50 United States or 17 years or older in Canada, the United Kingdom, or Australia.

### **Application Process:**

- Submit a short essay, under 500 words, with your views on how effective, or ineffective, is the process of gathering feedback from customers via incentivised surveys. There's no right or wrong answer – we just want to hear your thoughts;
- Complete the application form (the application form can be found on the website listed below).

For more information pertaining to this scholarship, the application process, and to access the application form, please refer to the link below:

<https://www.opinionr.com/surveys/>