CONFERENCE PROGRAM

The Seventh Annual Conference of the Global Communication Association (GCA)
22-24 November 2013, Ottawa, Canada

The Communication Galaxy:
Discoveries, Boundaries, and Opportunities

Day 1: Friday, 22 November 2013

15:00–17:00 Registration
Venue: Atrium

17:00–17:30 Coffee Break

17:30–19:00 Inaugural Session (welcome and keynote addresses)
Venue: Amphi Theatre

Chair:
Aliaa Dakroury
School of Social Communication and Leadership, Saint Paul University, Canada

Welcome Speech:
Karlijn Demasure
Dean, Faculty of Human Sciences, Saint Paul University, Canada

Special Message:
Chantal Beauvais
Rector, Saint Paul University, Canada

Keynote Address:
Yahya R. Kamalipour
President of GCA, Purdue University Calumet, Indiana, USA

19:00–21:00 Dinner
Venue: Atrium

End of Day 1
Day 2: Saturday, 23 November 2013

8:30 Registration (continued)
Venue: Atrium

9:00–10:30 Parallel Sessions A
Venue: Guigues Hall, First Floor

Session A1: Re-imagining the Other: Western-Muslim Intersections and the Clash of Ignorance
Room: 102
Chair: Karim H. Karim, Carleton University, Canada

Ignorance and Communication in Contexts of Western-Muslim Relations
Karim H. Karim, Carleton University, Canada

Toledean Testimony: The Reconquista and Architectural Convivenica
Masud Taj, Carleton University, Canada

Perceptions about Muslims in Western Societies
Mahmoud Eid, University of Ottawa, Canada

Translating Otherness
Salah Basalamah, University of Ottawa, Canada

Session A2: Communication Intentionnelle dans le Domaine du Leadership
Room: 103
Chair: Patrick La Ferté, Université Saint Paul, Canada

Les Défis des Médias Sociaux dans la Conduite de Changement Organisationnel au 21e Siècle
Sophie Ménard, Université Saint Paul, Canada

Impacts Communicationnels du Paradigme de «l’Autorat Socio-économique»
Xavier Kauffmann, Université Saint Paul, Canada

L’impact des Médias Sociaux dans la Congruence et la Présence du Leadership
Patrick La Ferté, Université Saint Paul, Canada

Leadership vu dans le Contexte d’une Transformation Sociale et Soutenu par une Stratégie de Recours aux Médias Sociaux
Natasha Mantville, Paloma Coaching Inc., Canada
Session A3: Language and Politics
Room: 104
Chair: Manal Guirguis-Younger, Saint Paul University, Canada

Political Psychology Implications of Media Bias on Latin American Regional Processes
Alexandre Ratner Rochman, University of São Paulo, Brazil
Fabricio H. Chagas Bastos, University of São Paulo, Brazil

Politics Then, Politics Now: The Inevitable Interference of Politics Into the Olympic Games
Anthony Moretti, Robert Morris University, USA

Language Conceptualization
Tatiana Popova, Moscow University of Transportation, Russia

The Official Languages Act and Canada’s Brand of Bilingualism: Out of Synch with the Global Village?
Renée Desjardins, University of Ottawa, Canada

10:30–11:00 Coffee Break

11:00–12:30 Keynote Speech
Graham Murdock, Loughborough University, UK
Title: Contested Connections: Revisiting McLuhan in Turbulent Times
Venue: Amphi Theatre

12:30–14:00 Lunch
Venue: Atrium

14:00–15:30 Parallel Sessions B
Venue: Guigues Hall, First Floor

Session B1: Citizen Journalism and its Antecedents
Room: 102
Chair: Carrie Buchanan, John Carroll University, USA

Citizen Journalism and Social Media: A NWICO by Other Means?
Carrie Buchanan, John Carroll University, USA

A Feminist Antecedent of Citizen Journalism? The Case of Kinesis (1974-2001)
Barbara M. Freeman, Carleton University, Canada

The Role of Citizen Journalism in Social Movements: A Case
study of Ohmynews in South Korea
Eun-Jeong Han, John Carroll University, USA

Everyone can be a Journalist? Renewing and Recasting Journalism
Kirsten Kozolanka, Carleton University, Canada

Session B2: Communication and Diaspora
Room: 103
Chair: Dana Janbek, Lasell College, USA

Diaspora, New Media and Social Change: A Case Study of Networking Postwar Lebanon
Ann-Margaret Salem, Natural Resources Canada, Canada

U.S.-based Chinese Diasporic Media and “Social Myth”
Sheng Zou, Tsinghua University, China

Misplace Identity, Racism and Prejudice - A Diasporic Expression; Peep into Chimamanda Adichie’s Americana
Iranwo Ewejobi, University of Heidelberg, Germany

Extending Territories: Digital Media Towards a Connective Sustainability
Julliana Cutolo Torres, University of São Paulo, Brazil
Adriana Anunciação Ramos, Université Paris V, France
Fernanda Cristina Moreira, University of São Paulo, Brazil

Session B3: Communication: History, Theory, and Culture
Room: 104
Chair: Salah Basalamah, University of Ottawa, Canada

Imperialism and Communication History
Sai Srinivasa Vemulakonda, Osmania University, India

McLuhan, Lyotard and the Impressionists
Jonathan Shaughnessy, National Gallery of Canada, Canada

The Need for Interdisciplinary Research of the Arab Mass Media
Muhammad Ayish, American University of Sharjah, UAE
Harris Breslow, American University of Sharjah, UAE

From Guilt to Responsibility: How Arendt’s Philosophy of Collective Responsibility can Help Develop a Deeper Conception of Plurality and Alterity in the Muslim Community
Stephane Laurence-Pressault, Saint Paul University, Canada

15:30–16:00 Coffee Break
16:00–17:30 Parallel Sessions C
Venue: Guigues Hall, First Floor

Session C1: Communication Ethics and the Digital Age
Room: 102
Chair: *Rocci Luppicini, University of Ottawa, Canada*

The Right to Communicate and Social Networking Sites
*Aliaa Dakrouy, Saint Paul University, Canada*

On Nonperceptual Sensation and Media Ecology: Interrogating Computer Mediated Communication
*Martyn Thayne, University of Lincoln, UK*

The Paradox of Digital Divide and Digital Connectivity: A Case Study
*Ayseli Usluata, Yeditepe University, Turkey*

Technoethics and the Dark Side of the Digital Society
*Rocci Luppicini, University of Ottawa, Canada*

Session C2: Being, Becoming, and Belonging: Diverse Immigrant Women in the Canadian Context
Room: 103
Chair: *Peruvemba S. Jaya, University of Ottawa, Canada*

Identity Issues of Immigrant Women in Canada—An Intersectional Analysis
*Ann Denis, University of Ottawa, Canada*

Identities in Transition: South Asian Immigrant Women in Ottawa
*Peruvemba S. Jaya, University of Ottawa, Canada*

Transplanting Identities: African Immigrant Women in Canada
*Denise L. Spitzer, University of Ottawa, Canada*

Being, Becoming, and Belonging: Identity Negotiation Processes Among Greek Immigrant Women in Toronto
*Evangelia Tastsoglou, Saint Mary's University, Canada*

Session C3: Media and Ethics
Room: 104
Chair: TBA

*The Constitutional Ethical Journalistic Principles and their Reduced Significance in Spanish Media: A Proposal for Future María Ángeles López Hernández, University of Seville, Spain Ruben Domínguez-Delgado, University of Seville, Spain*

Communicating Social Responsibility via Corporate Websites
End of Day 2

Day 3: Sunday, 24 November 2013

8:30 Registration (continued)
Venue: Atrium

9:00–10:30 Parallel Sessions D
Venue: Guigues Hall, First Floor

Session D1: Health Communication
Room: 102
Chair: B. K. Ravi, Bangalore University, India

- Communicating Empowerment through Education: Learning about Women’s Health in Chatelaine
  Heather McIntosh, University of Ottawa, Canada

- Health Communication in Sultanate of Oman: A Study of Communication Strategies to Ensure Health for All
  Kushal Kumar, College of Applied Sciences, Sultanate of Oman

- The ‘Asabiyya-Driven Structuration of Women’s Breast Cancer in the Arab Region
  Arwa Luqman, University of Ottawa, Canada

- A Systematic Review on the Role of Religious Scholars in Advocacy on the Adoption of Family Planning Methods in Pakistan and other Muslim Countries
  Leena Maqsood, Michigan State University, USA

Session D2: Media and Conflicts
Room: 103
Chair: Anna Sheftel, Saint Paul University, Canada
The News Discourses of Turkish Newspapers About “Arab Spring”  
Banu Dagtas, University of Anadolu, Turkey

Media Framing of Protesting People in the Streets: A Comparative Analysis Between Anti-Nuclear Demonstration and Anti-Korean Wave Demonstration in Japan  
Seongbin Hwang, Simon Fraser University, Canada

Framing the U.S. Stance Towards Egypt’s 30 June Revolution Against Muslim Brotherhood Regime in Egyptian Media  
Nermeen Khedr, Cairo University, Egypt

Humanitarian Needs and Conflicting Narratives: Reporting on the Middle East’s Upheaval in a New Media Landscape  
Heba Aly, IRIN Humanitarian News Service, UAE

Session D3: Aboriginal Knowledge Translation  
Room: 104  
Chair: Craig Larsen, Chronic Disease Prevention Alliance of Canada

DancePL3Y Program  
Alexandra Arellano, University of Ottawa, Canada

Alternative Food Procurement in Northern First Nations Communities: New Perspectives on Gardening  
Michael Robidoux, University of Ottawa, Canada

Social Media to Improve Knowledge Transfer in First Nations Communities: Opportunities and Challenges  
Sophie Desroches, Laval University, Canada

Market Food Empowerment for First Nations Youth  
Stephen Stuart, Saint Paul University, Canada

10:30–11:00 Coffee Break

11:00–12:30 Keynote Speech  
Vincent Mosco  
Queen’s University, Canada  
Title: Engines of Informational Capitalism: Cloud Computing and Big Data in a Turbulent World  
Venue: Amphi Theatre

12:30–14:00 Lunch  
Venue: Atrium

14:00–15:30 Parallel Sessions E
Venue: Guigues Hall, First Floor

Session E1: Terrorism and Crisis Communication
Room: 102
Chair: Mahmoud Eid, University of Ottawa, Canada

The Critical Role of Crisis Communication in Corporates’ Crises Preparedness and Management
Agnes Lucy Lando, Daystar University, Kenya

Rationalizing the Immoral: Communicating Political Terrorism in the Israeli-Palestinian Conflict
Mohammed Hashash, University of Ottawa, Canada

Forms of Time and Chronotope in 9/11 Conspiracy Theories
Ian Nagy, Aboriginal Affairs and Northern Development Canada, Canada

Syria: A War of Multiple Narratives
Dana Janbek, Lasell College, USA

Fundamentalism, Radicalization, and Judaism: Hebron a Hub for Jewish Extremism
Geneviève Boucher Boudreau, University of Ottawa, Canada

Session E2: Media and Representation
Room: 103
Chair: Aliaa Dakroury, Saint Paul University, Canada

Representation of Teenager Characters’ Problems on Mexican Telenovelas: A Content Analysis of La Rosa de Guadalupe
Ana Gomez Parga, The University of Texas at El Paso, USA

(Re)Presentations of Sexual Violence Against Women: Media Reports that Perpetuate Rape Myths
Danica Ujevic, University of Ottawa, Canada

Ethics About Indian Television Content Portrayals: A Critical Study
B. K. Ravi, Bangalore University, India

Rap Retribalization: An Exploration of Linguistic Hybridity Through Storytelling
Robin Noel, Carleton University, Canada

The Visible and Invisible in the Iconic/Idolic Experience of Media Images
Adrian Gorea, Concordia University, Canada

Session E3: Communication Publique
Transparence et Stratégie de Communication Publique de la Ligue des États Arabes
Khaled Zamoun, University of Sharjah, UAE

Promouvoir l'Intérêt Public ou l'Intérêt du Public?
Jean-Sébastien Marier, Université Saint Paul, Canada

L’impact de la Communication Cinématographique dans la Diplomatie Américaine: Perception et Interprétation. Cas des Films Américains des Années 1980 à ce jour
Jacques Mayombo, France

Sur la Bidirectionnalité dans les Relations Publiques: Examen des Conditions Liées à cette Proposition de Changement de la Pratique
Martin David-Blais, Université Saint Paul, Canada

15:30–16:00 Coffee Break

16:00–17:30 Parallel Sessions F
Venue: Guigues Hall, First Floor

Session F1: Media Convergence, Consumption, and Responsibility
Room: 102
Chair: Muhammad Ayish, American University of Sharjah, UAE

Media Convergence in the UAE: A New Perspective
Muhammad Ayish, American University of Sharjah, UAE

Media Transformation 2.0: Charting the Interstices of ICT Diffusion and Democratization in South America’s Southern Cone
Guy Hoskins, York University, Canada

Media Consumption Patterns and Communicative Competence of University Students
Abel Antonio Grijalva Verdugo, Universidad de Occidente, Mexico
Rosario Olivia Izaguirre Fierro, Universidad Autónoma de Sinaloa, Mexico

Are New Media Responsible for the Declining Nature of Print Businesses?
Robert Madu, Institute of Management and Technology, Nigeria
Session F2: Communication and Gender
Room: 103
Chair: Sophie Ménard, Saint Paul University, Canada

Media Preference and Media Aesthetics as Gendered Practices
Stinne Gunder Strøm Krogager, Aalborg University, Denmark

Global Citizenship Education and Females’ Right to Education:
A Qualitative Analysis of Awareness Initiatives by Activist Groups in Canada
Christine L. Cusak, University of Ottawa, Canada

Women’s Status in the Lebanese Television Newsroom
Christy Mady, Carleton University, Canada

Communication and Culture: Understanding Body Language
Honaida Shahbar, University of Ottawa, Canada

Romantic Love and Cultural Codes of Femininity and Masculinity in Latin American Film Narrative: Black Butterfly, Secrets of Your Eyes and Tear This Life
Rosario Olivia Izaguirre Fierro, Universidad Autónoma de Sinaloa, Mexico
Abel Antonio Grijalva Verdugo, Universidad de Occidente, Mexico

End of Day 3

For more information and regular updates, please visit http://ustpaul.ca/en/global-communication-association-7th-annual-conference-1345_17.htm or email the conference organizing committee at gca2013ottawa@gmail.com.