

AgoraPulse Social Media Management Scholarship

(Information seulement disponible en Anglais)

The AgoraPulse Social Media Management Scholarship is a highly competitive award for high school and college students interested in Social Media Management. Unlike most scholarships which simply require good luck to win, the AgoraPulse scholarship puts the tools for winning in your hands by judging your entry on your ability to appreciate and explain genius social media management! Students applying must submit a brief essay explaining the best use of social media management — the act of engaging with a targeted audience on social media to increase brand visibility and build trust and top of mind awareness — that they have seen. In 5 paragraphs or less, you should share what you saw (feel free to link to it if its online), how it made you feel, the call-to-action, and ultimately explain why you feel it was the best use of social media that you have ever seen for the purposes of achieving business goals (typically increasing revenue and profits through increased brand visibility and top of mind awareness).

Award Name: AgoraPulse Social Media Management Scholarship

Eligible Fields of Study: any

Type(s) of Program: high school; college; B.A.

Other Criteria: N/A

Value: \$1,000

Application Deadline: December 15th 2018

For further information, please consult <https://www.agorapulse.com/social-media-management-scholarship>