

# 2018 Matinée Multilingual Annual College Scholarship

*(Information seulement disponible en Anglais)*

At Matinée Multilingual, we adapt existing video content into over 80 different languages. This process is more commonly known as video localization. We'll take your existing video content and transcribe the existing audio, and arrange translation into your target languages. Next, we'll either record a new voice-over track in whatever language(s) are required, or add subtitles. We can also translate and replace captions within the video. Finally, we'll output the new video files in whatever format is required. We understand the struggle students experience with expenses on books, transport, accommodation, food and even the odd social event. We would be delighted to help ease that financial struggle, and are pleased to offer our annual Matinée Multilingual Scholarship for 2018.

To apply for this scholarship, each applicant must submit a blog post (250-500 words) on the following topic: "How does video enhance the user experience on a webpage?" Discuss your ideas on the subject with regard to the user experience and level of engagement. You may want to discuss the benefits for non-English speaking audiences, and for users with learning difficulties. What are the benefits of hearing information, as opposed to reading information on a screen?

**Award Name:** Matinée Multilingual Annual College Scholarship

**Eligible Fields of Study:** any

**Type(s) of Program:** high school entering B.A.; B.A.; M.A.; PhD

**Further Criteria:** This Matinée Scholarship opportunity is open to any student enrolled in an accredited college or university in the USA, Canada or the United Kingdom.

**Value:** \$1,000

**Application Deadline:** January 5<sup>th</sup> 2018

**For further information, please consult** <https://www.matinee.co.uk/voice-over-agency/matinee-scholarship/>