UNDERGRADUATE STUDIES

SOCIAL COMMUNICATION (HONOURS BACHELOR OF ARTS WITH MAJOR) (BACHELOR'S)



UNIVERSITÉ SAINT-PAUL UNIVERSITY

ustpaul.ca/programs

PROGRAM REQUIREMENTS

Foundational Courses (24 credits)

Compulsory courses: 21 credits

» HTP1101 Trends in Western Thought
» HTP1102 Artistic and Literary Imagination: Expressions of the Human Experience
» HTP1103 People, Politics and the Planet
» HTP1104 Faith, Justice and the Common Good
» ISC2309 English Composition
» ISC2314 Public Speaking
» PHI2181 Human Knowledge

Optional Courses: 3 credits from

» MIS2103 World Religions
» THO1306 Exploring the Sacred
» THO1307 Understanding the Bible

Major in Social Communications (42 credits)

Compulsory Courses: 24 credits

» ISC1308 Introduction to New Media
» ISC1310 Communication Research and Methodology
» ISC2301 Communication and Organizations
» ISC2306 Media and Ethics
» ISC2307 Introduction to Communication
» ISC2328 Communication Plan
» ISC3300 Theories of Mediated Communication
» ISC3305 Psycho Sociology of Mass Communications

Optional Courses: 18 credits

Six credits from (2000 level):

» ISC2313 Electronic Journalism
» ISC2315 Sound and Radio Production
» ISC2317 Video 1: The Basics
» ISC2326 Print Media 1: Writing Principles

Six credits from (3000 level):

» ISC3309 Creating Media Programming
» ISC3312 Photography: Semiology of Image
» ISC3313 Video 3: Advanced Production
» ISC3320 Internship 1
» ISC3335 Document Writing

» ISC3350 Contemporary Journalism Practices
» ISC3354 Video 2: Documentary

Six credits from (4000 level):

» ISC4300 Argumentation and Persuasive Communication
» ISC4302 Social Communications and Social Media
» ISC4304 Media and Religious Traditions
» ISC4305 Communications for Sustainable Development
» ISC4306 Stakes analysis
» ISC4314 Communication and Anthropology
» ISC4320 Internship 2
» ISC4330 Research or Directed Study

Elective Courses (54 credits)

» Students complete a second major (42 credits) and 12 credits **or** a minor (30 credits) and 24 credits.
» 18 credits must be of 3000 or 4000 level.