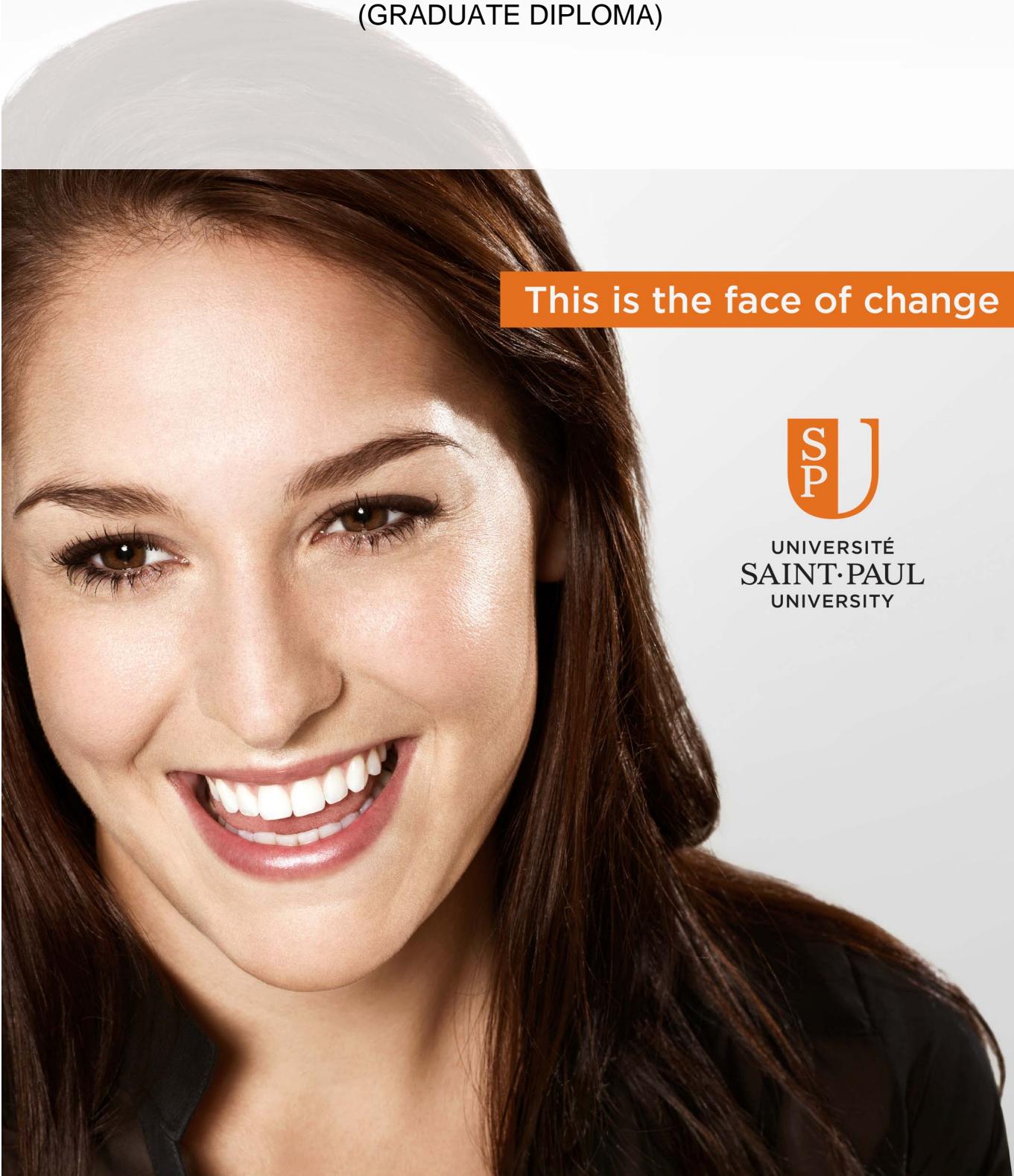


GRADUATE STUDIES

G.D. IN SOCIAL ORGANIZATION DEVELOPMENT (GRADUATE DIPLOMA)



This is the face of change



ustpaul.ca/programs

General Information

ADMISSION APPLICATIONS FOR SEPTEMBER 2024 ARE NOW ACCEPTED

Program description

The Graduate Diploma in Social Organization Development is geared to the practice of social innovation in a professional context. The program is book-ended by two compulsory courses. The first, at the start of the program, discusses the foundations and main approaches of social innovation. The second, at the end of the program, allows students to assess and support an organization or incubate a new project.

Three electives strengthen participants' practical skills. You can study the main techniques for mobilization and communication in the context of social change and collective action; the effects of technology on organizations; coordination and management methods for established social organizations; as well as best practices for partnerships with the public sector, private backers or other social groups that promote organizational development. You will also learn how to use management tools suited to social organizations.

The program, which is organized to emphasize the links between theory and practice, provides students with the main analytical frameworks and approaches needed to meet current challenges facing social organizations.

Who should apply?

This program is aimed specifically at employees and managers of social organizations, social entrepreneurs, activists, community workers, union members or members of a cooperative. It can also be suited to some workers from the public and para-public sectors or any professional who wishes to make a career change and has an innovative project in mind.

To make it easier for working professionals to participate, all courses for the diploma are given in the evening.

Mauril-Bélanger Social Innovation Workshop

All Social Innovation students are members of the Mauril-Bélanger Social Innovation Workshop, also known as The Atelier. The Atelier is a centre for training, collaboration and co-working for people and organizations that want to have a positive impact in their community.

Career Opportunities

- » Founder of a social enterprise or cooperative
- » Project manager in a social organization
- » Social innovation project analyst
- » Project officer for an international cooperative
- » Community services and economic development officer

Admission details

- » Enrollment: full-time or part-time
- » Program length: five courses over one year full-time or two years part-time
- » Program delivery: on campus

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» Languages: this program is offered in English and [in French](#)

For more details, please [click here](#).

Scholarship Opportunities

Students enrolled in this program may be eligible for a number of scholarships. For more information, please [click here](#).

This diploma is conferred jointly with the University of Ottawa.

For information about academic regulations, [click here](#).

Graduate Faculty

CHÂTEAUVERT, Julie, Assistant Professor

DUFORT, Philippe, Adjunct Professor

DURAND FOLCO, Jonathan, Associate Professor

GUNTER, Christopher, Assistant Professor

MAKI, Krys, Assistant Professor

MORALES HUDON, Anahi, Associate Professor

NÉMÉH-NOMBRÉ, Philippe, Assistant Professor

PAQUETTE, Julie, Associate Professor

STAMBOULI, Jamel, Associate Professor

TOURÉ KAPO, Leslie, Assistant Professor

TREMBLAY-PEPIN, Simon, Associate Professor

WILSON, Amanda, Associate Professor

Admission Requirements

Candidates must meet the following conditions:

- i. Hold an honours bachelor's degree (4 years) or its equivalent with an average of at least «B» (70%) in Human or Social Sciences or Management; or hold an honours bachelor's degree with an average of at least «B» (70%) in another discipline and have at least five years of relevant work experience in a social organization, a social movement or a social enterprise (a letter of confirmation from a third party specifying the duration of the activity in question must accompany the application).
- ii. Provide the following documents:
 - » Cover letter (maximum 500 words);
 - » Curriculum vitae.
- iii. Undergo an interview with the program coordinators (to verify the candidate's goals and his or her suitability for the program).

Degree Requirements

Compulsory Course (3 units)

INS5101 Theoretical Foundations of Social Innovation (3u)

Optional Courses (9 units)

9 units from:

- INS5102 Self-Management and Workplace Democracy (3u)
- INS5103 Collective Action Strategies and Discourses (3u)
- INS5104 Technology in Social Innovation (3u)
- INS5105 Organizational Consolidation and Transformation (3u)
- INS5106 Public Institutions, Funding and Partnerships (3u)
- INS5107 Social Innovation and Management (3u)
- INS5108 Selected Topics in Democratic Management (3u)
- INS5109 Selected Topics in Social Action (3u)
- INS5111 Internship (3u)

A maximum of three units of graduate courses may be taken from other programs or universities with prior authorization from the director of the program.

Research (3 units)

3 units from:

- INS6101 Advanced Practical Seminar: Diagnosis and Recommendation (3u)
- INS6102 Incubation of a Project in Social Innovation (3u)

Courses

INS 5101 THEORETICAL FOUNDATIONS OF SOCIAL INNOVATION (3cr.)

Critical study of founding texts in social innovation and of the main approaches in the field. Study of key actors and strategies in contemporary social innovation.

INS 5102 SELF-MANAGEMENT AND WORKPLACE DEMOCRACY (3cr.)

Analysis of the main challenges in the democratic organization of work; study of issues arising in the development and consolidation of self-managed organizations.

INS 5103 COLLECTIVE ACTION STRATEGIES AND DISCOURSES (3cr.)

Study of mobilization and communication techniques in the context of social change and collective action, from strategic planning to tactical execution in the field.

INS 5104 TECHNOLOGY IN SOCIAL INNOVATION (3cr.)

Study of the effects of technology on social organizations and of ways of integrating digital technologies into the strategies of social transformation.

INS 5105 ORGANIZATIONAL CONSOLIDATION AND TRANSFORMATION (3cr.)

Study of the coordination methods and direction in the context of established and functional social organizations. Transformation and growth of social organizations from the inside.

INS 5106 PUBLIC INSTITUTIONS, FUNDING AND PARTNERSHIPS (3cr.)

Best practices for establishing partnerships with the public sector, private donors and social groups to promote organizational development. Financial strategies, philanthropy and solidarity financing.

INS 5107 SOCIAL INNOVATION AND MANAGEMENT (3cr.)

In-depth study of management approaches and tools of social organizations: strategic planning, management and advanced accounting.

INS 5108 SELECTED TOPICS IN DEMOCRATIC MANAGEMENT (3cr.)

In-depth study of selected topics and contemporary issues in democratic management of organizations.

INS 5109 SELECTED TOPICS IN SOCIAL ACTION (3cr.)

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In-depth study of selected topics and contemporary issues in collective action and social movements.

INS 5111 INTERNSHIP (3cr.)

Internship in a social organization or developing an action research in partnership with a social organization (collaboration agreement, project development and identification of research aims and process, conducting the action research, results presentation and reflective analysis). Préalable : INS5501.

INS 5501 FONDEMENTS THÉORIQUES EN INNOVATION SOCIALE (3cr.)

Étude critique des textes fondateurs de l'innovation sociale et des principales approches dans le domaine. Étude des principaux acteurs et des stratégies clés de l'innovation sociale contemporaine.

INS 5502 AUTOGESTION ET DÉMOCRATIE EN MILIEU DE TRAVAIL (3cr.)

Analyse des principaux défis de l'organisation démocratique du travail; étude des problèmes survenant à l'étape du développement et de la consolidation des organisations autogérées.

INS 5503 STRATÉGIES ET DISCOURS DE L'ACTION COLLECTIVE (3cr.)

Étude des techniques de mobilisation et de communication dans un cadre de changement social et d'action collective, à partir du développement de plans stratégiques jusqu'à l'exécution tactique sur le terrain.

INS 5504 TECHNOLOGIE EN INNOVATION SOCIALE (3cr.)

Étude des effets de la technologie sur les organisations sociales et des pratiques d'intégration des technologies numériques dans les stratégies de transformation sociale.

INS 5505 CONSOLIDATION ET TRANSFORMATION ORGANISATIONNELLE (3cr.)

Étude des méthodes de coordination et de direction dans le cadre d'organisations sociales établies et fonctionnelles. Transformation et croissance des organisations sociales de l'intérieur.

INS 5506 INSTITUTIONS PUBLIQUES, FINANCEMENT ET PARTENARIATS (3cr.)

Les meilleures pratiques pour établir des partenariats avec le secteur public, les bailleurs de fonds privés et d'autres groupes sociaux pour favoriser le développement organisationnel. Développement de stratégies de financement, de philanthropie et de financement solidaire.

INS 5507 INNOVATION SOCIALE ET GESTION (3cr.)

Étude approfondie des approches et outils de gestion des organisations sociales : planification stratégique, gestion de projet et comptabilité avancée.

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INS 5508 THÈMES CHOISIS EN GESTION DÉMOCRATIQUE (3cr.)

Étude approfondie de thèmes choisis et de problématiques contemporaines en gestion démocratique des organisations.

INS 5509 THÈMES CHOISIS EN ACTION SOCIALE (3cr.)

Étude approfondie de thèmes choisis et de problématiques contemporaines de l'action collective et des mouvements sociaux.

INS 5511 STAGE (3cr.)

Stage dans une organisation sociale ou encore élaboration d'une recherche-action en partenariat avec une organisation sociale (entente de collaboration, élaboration du projet et identification des objectifs et de la démarche, réalisation de la recherche-action, présentation des résultats et analyse réflexive). Prerequisite: INS5101.

INS 6101 ADVANCED PRACTICAL SEMINAR: DIAGNOSIS AND RECOMMENDATION (3cr.)

Study of a specific issue within a social organization and writing of a report making a diagnosis and proposing recommendations.

Prerequisite: To register for this course, the student must complete the compulsory course and all the optional courses of the program.

INS 6102 INCUBATION OF A PROJECT IN SOCIAL INNOVATION (3cr.)

Design and implementation of the first stages of an innovative project.

Prerequisite: To register for this course, the student must complete the compulsory course and all the optional courses of the program.

INS 6501 SÉMINAIRE PRATIQUE AVANCÉ : DIAGNOSTIC ET RECOMMANDATION (3cr.)

Étude d'une problématique spécifique au sein d'une organisation sociale et rédaction d'un rapport formulant un diagnostic et des recommandations.

Préalable: Pour s'inscrire à ce cours, l'étudiant doit avoir complété le cours obligatoire et l'ensemble des cours optionnels du programme.

INS 6502 INCUBATION D'UN PROJET EN INNOVATION SOCIALE (3cr.)

Conception et réalisation des premières étapes de mise en oeuvre d'un projet innovant.

Préalable: Pour s'inscrire à ce cours, l'étudiant doit avoir complété le cours obligatoire et l'ensemble des cours optionnels du programme.

Address

Office of Admissions, Registrar and Student Services

Room 148
Saint Paul University
223 Main Street
Ottawa, ON
K1S 1C4
CANADA
Telephone: 613-236-1393
Fax: 613-782-3014
admission@ustpaul.ca

Hours of Operation of August 15 to May 31

Monday to Thursday: 8 a.m. to 5 p.m.
Friday: 8 a.m. to 12 p.m. and 1 p.m. to 4 p.m.

Hours of Operation of June 1 to August 14

Monday to Friday: 8 a.m. to 12 p.m. and 1 p.m. to 4 p.m.