

UNDERGRADUATE STUDIES

CERTIFICATE IN SOCIAL INNOVATION
(CERTIFICATE(S))

This is the face of change



UNIVERSITÉ
SAINT·PAUL
UNIVERSITY

ustpaul.ca/programs

GENERAL INFORMATION

Social innovation is what enables communities to solve the problems they face by mobilizing their own resources.

Designed both for entry-level students and for professionals wishing to explore social innovation, this program provides a strong foundation in this ever-changing field.

The program is structured according to the principle that the relationship between theory and practice should be reinforced. It teaches the basics of the main analytical frameworks and takes a concrete approach to organizational and collective action techniques.

A certificate is an independent undergraduate program comprising 30 credits, leading to a diploma, or undergraduate certificate, approved by the Senate.

Do not hesitate to contact an Academic Advisor to obtain more information.

Pending approval of funding by the Ministry of Advanced Education and Skills Development.

TEACHING STAFF

DURAND FOLCO, Jonathan, Associate Professor

MORALES HUDON, Anahi, Associate Professor

TREMBLAY-PEPIN, Simon, Associate Professor

PROGRAM REQUIREMENTS

Compulsory Courses: 24 credits

- » INS2101 Introduction to Social Innovation
- » INS2102 Theories of Social Justice
- » INS2103 Critical Thinking and Social Movements
- » INS2104 Democracy and Civic Engagement
- » INS2105 Social and Solidarity Economy
- » INS2106 Management, Administration and Social Innovation
- » INS3101 Self-Management in Organizations
- » INS3102 Practical Seminar I: Introduction to Action Research

Optional Courses: 6 credits

6 credits from:

- » INS3103 Capitalism, Class and Inequalities
- » INS3104 Labor Movements
- » ECS2192 Inequality, Conflict and Social Justice
- » ECS2124 Local and Community Responses to Conflict
- » ISC2301 Communication and Organizations
- » ISC2328 Communication Plan

With the approval of the School of Social Innovation, students may also choose optional courses from among those offered by the [School of International Development and Global Studies](#) in order to add an international perspective to their studies.

COURSES

ECS 2124 - LOCAL AND COMMUNITY RESPONSES TO CONFLICT

Conflict is always experienced at a community level, whether its source is local or international. This course identifies and examines the many different ways in which local or community level actors respond to the causes and effects of violent and non-violent conflict in their midst.

ECS 2192 - INEQUALITY, CONFLICT AND SOCIAL JUSTICE

This course consists of two components: (1) the examination of the variable linkages between inequality (economic, social, political), injustice, and violent conflict; and (2) the examination of efforts to create environments characterized by equality, equity, justice and peace.

INS 2101 - INTRODUCTION TO SOCIAL INNOVATION

Social innovation basics, methodological foundation to study the field and best practices.

INS 2102 - SOCIAL JUSTICE AND CRITICAL THINKING

Main contemporary theories of social justice (liberal, critical, catholic, etc.) and issues related to redistribution, recognition, capabilities and accessibility.

INS 2103 - SOCIAL MOVEMENTS

Analyzing social situations through the lens of concepts developed by the most important schools of critical thinking and the approaches in social movement studies.

INS 2104 - DEMOCRACY AND CIVIC ENGAGEMENT

Fundamentals of democracy, participation and representative government needed to understand and move beyond the framework in which they are embedded within Western societies.

Students having completed the course *DVM4154 Global Studies, Citizenship and Development* will be credited for this course.

INS 2105 - SOCIAL AND SOLIDARITY ECONOMY

Overview of social and solidarity economy through a survey of the field's main texts and its most important initiatives.

Students having completed the course *DVM4150 Social Economy and Local Development in Developing Countries* will be credited for this course.

INS 2106 - MANAGEMENT, ADMINISTRATION AND SOCIAL INNOVATION

Basics of management and administration necessary for the proper functioning of a social organization.

Students having completed the courses *ADM1100 Introduction to Business Management* will be credited for this course.

INS 3101 - SELF-MANAGEMENT IN ORGANIZATIONS

Structures, bodies, and modes of operation within democratic organizations.

INS 3102 - PRACTICAL SEMINAR: INTRODUCTION TO ACTION RESEARCH

Basic introduction to action research through getting involved in an organization and/or implementing a project, critically reflecting on the experience.

INS 3103 - CAPITALISM, CLASSES AND INEQUALITIES

Theoretical foundations of Marxist analysis, key concepts and contemporary debates, in particular, current economic and technological changes.

INS 3104 - LABOR MOVEMENTS

Analysis of the trajectory and dynamics of social movements focused on issues of class and socioeconomic inequality.

ISC 2301 - COMMUNICATION AND ORGANIZATIONS

Definition of an organization. Usual approaches to communication within the organizations: functionalist, strategic, critical, and cultural. The change management issue. Impact of technology.

ISC 2328 - COMMUNICATION PLAN

Definition of campaign, objectives, target audience, channel, public environment, etc. Planning of strategic communications. Development of a communication plan; evaluation processes. Project management.

CONTACT US

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Hours of Operation

Monday to Friday: 8 a.m. to 12 p.m. and 1 p.m. to 4 p.m.