

# UNDERGRADUATE STUDIES

CERTIFICATE IN SOCIAL COMMUNICATION  
(CERTIFICATE(S))

This is the face of change



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## PROGRAM REQUIREMENTS

### Compulsory Courses (21 credits)

- » ISC1308 Introduction to New Media
- » ISC2301 Communication and Organizations
- » ISC2306 Media and Ethics
- » ISC2307 Introduction to Communication
- » ISC2326 Print Media 1: Writing Principles
- » ISC3300 Theories of Mediated Communication
- » ISC3339 Introduction to Public Relations

### Optional Courses (9 credits)

6 credits from (2000 level):

- » ISC2313 Electronic Journalism
- » ISC2317 Video 1: The Basics
- » ISC2319 Film Analysis
- » ISC2328 Communication Plan
- » ISC2329 Interpersonal Communication
- » ISC2342 Strategic Communication Tools

3 credits from (3000 level):

- » ISC3302 Media and Great Social Debates
- » ISC3305 Psycho Sociology of Mass Communications
- » ISC3331 Knowing the Media