

UNDERGRADUATE STUDIES

B.A. SPÉCIALISÉ EN INNOVATION SOCIALE POUR
LES DIPLÔMÉS DES PUBLICITÉ ET
COMMUNICATION MARKETING DE LA CITÉ
COLLÉGIALE

This is the face of change



UNIVERSITÉ
SAINT·PAUL
UNIVERSITY

ustpaul.ca/programs

TEACHING STAFF

DUFORT, Philippe, Associate Professor

Innovation in Strategic Studies; Counter-Insurgency; Geopolitics and IPE; State Capitalism; Critical Theories of International Relations.

DURAND FOLCO, Jonathan, Assistant Professor

Participatory and Deliberative Democracy; Citizens Innovations in Urban Areas; Philosophy of the City; Political Ecology; Economic and Social Ethics.

MORALES HUDON, Anahi, Assistant Professor

Political Sociology, Social Movements, Intersectionality, Gender, Ethnicity, Development.

STAMBOULI, Jamel, Assistant Professor

TREMBLAY-PEPIN, Simon, Assistant Professor

Social Innovation, Public Finance and Media Critique.

WILSON, Amanda, Assistant Professor

PROGRAM REQUIREMENTS

Formation disciplinaire (60 crédits)

Cours obligatoires

- » INS2501 Introduction à l'innovation sociale
- » INS2502 Théories de la justice sociale
- » INS2503 Pensées critiques et mouvements sociaux
- » INS2504 Démocratie et engagement citoyen
- » INS2505 Économie sociale et solidaire
- » INS2506 Gestion, administration et innovation sociale
- » INS3501 Autogestion des organisations
- » INS3502 Séminaire pratique I : Initiation à la recherche action
- » INS3503 Capitalisme, classes et inégalités
- » INS3504 Mouvements ouvriers
- » INS3505 Genre et féminismes
- » INS3506 Mouvements féministes
- » INS3507 Écologie et justice environnementale
- » INS3508 Comptabilité des organisations sociales
- » INS3509 Mobilisation, cadrage et communication
- » INS3510 Théories antiracistes et anticoloniales
- » INS3511 Mouvements antiracistes et anticoloniaux
- » INS4501 Rapports de pouvoir dans les organisations
- » INS4502 Démarrer une organisation sociale
- » INS4503 Séminaire pratique II : Étude de cas

COURSES

ECS 2124 - LOCAL AND COMMUNITY RESPONSES TO CONFLICT

Conflict is always experienced at a community level, whether its source is local or international. This course identifies and examines the many different ways in which local or community level actors respond to the causes and effects of violent and non-violent conflict in their midst.

HTP 1102 - APPROACHES IN THE HUMANITIES: INTERPRETING THE HUMAN EXPERIENCE

Introduction to theoretical approaches in the Humanities and to the methods that are applied to interpret the multiple expressions of human experience, particularly those expressed in important works of art and literature.

HTP 1103 - PEOPLE, SOCIAL JUSTICE AND ECOLOGY

Social and ecological challenges facing humanity today, and related issues of social justice. These questions will be examined from a perspective of community building and efforts towards ecological and social transformations for a hopeful future.

HTP 1105 - CRITICAL ANALYSIS, READING AND ACADEMIC WRITING

Development of abilities to read critically and understand academic works. Focus on formal writing skills: techniques of clear expression and construction of texts, argument development and organization. This course also includes a library laboratory component with focus on research skills, citations, and academic integrity.

HTP 1106 - THE FIRST PEOPLES OF CANADA

Indigenous and non-Indigenous perspectives on the First Peoples of Canada, cultural diversity, traditional practices and beliefs, relationship with the environment, changing roles and structures influenced by colonization. Contemporary issues faced by First Nations, Métis and Inuit, including cultural genocide and trauma.

IGL 2126 - GROUP INTERVENTION AND ACTIVE LISTENING

Focus on the active listening model as applied to group intervention and leadership. Listening skills for interpersonal and group situations such as empathy, congruence, paraphrasing, reflecting, feedback, questioning, process.

This course was previously ANI2126.

INS 2101 - INTRODUCTION TO SOCIAL INNOVATION

Social innovation basics, methodological foundation to study the field and best practices.

INS 2102 - SOCIAL JUSTICE AND CRITICAL THINKING

Main contemporary theories of social justice (liberal, critical, catholic, etc.) and issues related to redistribution, recognition, capabilities and accessibility.

INS 2103 - SOCIAL MOVEMENTS

Analyzing social situations through the lens of concepts developed by the most important schools of critical thinking and the approaches in social movement studies.

INS 2104 - DEMOCRACY AND CIVIC ENGAGEMENT

Fundamentals of democracy, participation and representative government needed to understand and move beyond the framework in which they are embedded within Western societies.

Students having completed the course *DVM4154 Global Studies, Citizenship and Development* will be credited for this course.

INS 2105 - SOCIAL AND SOLIDARITY ECONOMY

Overview of social and solidarity economy through a survey of the field's main texts and its most important initiatives.

Students having completed the course *DVM4150 Social Economy and Local Development in Developing Countries* will be credited for this course.

INS 2106 - MANAGEMENT, ADMINISTRATION AND SOCIAL INNOVATION

Basics of management and administration necessary for the proper functioning of a social organization.

Students having completed the courses *ADM1100 Introduction to Business Management* will be credited for this course.

INS 3101 - SELF-MANAGEMENT IN ORGANIZATIONS

Structures, bodies, and modes of operation within democratic organizations.

INS 3102 - PRACTICAL SEMINAR: INTRODUCTION TO ACTION RESEARCH

Basic introduction to action research through getting involved in an organization and/or implementing a project, critically reflecting on the experience.

INS 3103 - CAPITALISM, CLASSES AND INEQUALITIES

Theoretical foundations of Marxist analysis, key concepts and contemporary debates, in particular, current economic and technological changes.

INS 3104 - LABOR MOVEMENTS

Analysis of the trajectory and dynamics of social movements focused on issues of class and socioeconomic inequality.

INS 3105 - GENDER AND FEMINISMS

Theoretical foundations and key concepts of different approaches to feminist and gender studies.

INS 3106 - FEMINIST MOVEMENTS

Analysis of the trajectory and dynamics of social movements focused on gender issues.

INS 3107 - ECOLOGY AND ENVIRONMENTAL JUSTICE

Major issues and debates concerning ecology and environmental justice, examined through the lens of specific cases.

INS 3108 - ACCOUNTING OF SOCIAL ORGANIZATIONS

Financial statements of a social organization and the accounting system that produces them.

INS 3109 - MOBILIZATION, FRAMING AND COMMUNICATION

Tools and techniques developed by social movements to mobilize communities in support of an innovative project. Discourse, design, and public relations strategies in a social innovation context.

INS 3110 - ANTI-RACIST AND ANTI-COLONIAL THEORIES

Theoretical foundations and key concepts of anti-racist and anti-colonial theories (decolonial, postcolonial, indigenous).

INS 3111 - ANTI-RACIST AND ANTI-COLONIAL MOVEMENTS

Analysis of the trajectory and dynamics of social movements focused on issues of colonialism and racism.

INS 3112 - PROJECT MANAGEMENT AND SOCIAL INNOVATION

Basic notions in project management adapted to the reality of innovative social organizations.

INS 3113 - NEW TECHNOLOGIES AND SOCIAL INNOVATION

Analysis of new technology issues for social innovation projects and actors.

INS 3114 - ACCESSIBILITY AND ABLEISM

Study of different strategies to foster the conditions of solidarity needed for organizations to actively include people living with disabilities.

INS 3115 - POVERTY AND SOCIAL EXCLUSION

Analysis of different issues related to poverty and study of the social actors and their strategies in the struggle against poverty and social exclusion.

INS 3116 - TERRITORIES AND LOCAL DEVELOPMENT

Major components of a sociopolitical framework designed to help understand issues related to the use of a geographic space and its anchoring in communities and ecosystems.

INS 3117 - ARTS AND SOCIAL TRANSFORMATION

Overview of different art initiatives and projects taking a critical approach.

INS 3118 - POPULAR EDUCATION AND KNOWLEDGE SHARING

Study of Paulo Freire's pedagogical approach and its use in people's organizations to transmit and create knowledge.

INS 3119 - SELECTED TOPICS IN DEMOCRATIC MANAGEMENT

In-depth study of specific topics related to democratic management.

INS 3120 - SELECTED TOPICS IN SOCIAL ACTION

In-depth study of specific topics related to social action.

INS 4101 - POWER RELATIONS IN ORGANIZATIONS

Tools and techniques in leadership development. Study of power relations in organizations' practices and discourses.

INS 4102 - STARTING A SOCIAL ORGANIZATION

Key steps to launch an organization: mission, partnerships, team, funding, organizational structure.

Prerequisite: INS3108 Accounting of Social Organizations.

INS 4103 - INTERNSHIP 1

Conducting a complete diagnosis of a specific issue in an organization or participate to the elaboration of a specific project, within or outside an organization.

INS 4104 - FINANCE AND FUNDING SOCIAL INNOVATION

Overview of strategies to secure funding and support for new social projects including social finance.

INS 4105 - SOCIAL INNOVATION AND GLOBAL INTERDEPENDENCIES

Study of the interdependencies between the local, the national and global in social innovation.

INS 4106 - INTERNSHIP 2

Internship in a social organization or developing an action research in partnership with a social organization (collaboration agreement, project development and identification of research aims and process, conducting the action research, results presentation and reflective analysis).

ISC 2328 - COMMUNICATION PLAN

Definition of campaign, objectives, target audience, channel, public environment, etc. Planning of strategic communications. Development of a communication plan; evaluation processes. Project management.

ISC 3301 - SOCIAL MARKETING

Marketing in general, social marketing and advertising and related communication tools. Basic concepts; application of the marketing and advertising approaches to the promotion of social ideas, values and causes: product and audience analysis, identification of marketing and communications objectives, campaign evaluation.

ISC 3339 - INTRODUCTION TO PUBLIC RELATIONS

History and basic models of public relations. Main approaches, tools, audiences, work environment. Management, marketing, advertising, public affairs. Case studies.

PHI 2146 - SOCIAL JUSTICE

Explores, from the perspective of social justice theories, issues such as social inequalities, poverty, refugees, war, and environmental degradation. Examines criticisms of this perspective.

PHI 3133 - FEMINIST ETHICS

Examination of the development of critical theories and new ethical models in different feminist currents. How these ethics take into consideration the marginalized voices of oppressed groups.

PHI 3308 - ETHICS AND PUBLIC SERVICE

Ethical issues relating to the public sector. Definitions of the common good and of public service. Study of the role of public policy in the functioning of various states and governments, and the implications of their coherence or conflict in the social, political and economic realms.

CONTACT US

Office of Admissions, Registrar and Student Services

Room 154

Saint Paul University

223 Main Street

Ottawa, ON

K1S 1C4

CANADA

Telephone: 613-236-1393

Fax: 613-782-3014

admission@ustpaul.ca

Hours of Operation of August 15 to May 31

Monday to Thursday: 8 a.m. to 5 p.m.

Friday: 8 a.m. to 12 p.m. and 1 p.m. to 4 p.m.

Hours of Operation of June 1 to August 14

Monday to Friday: 8 a.m. to 12 p.m. and 1 p.m. to 4 p.m.