

# UNDERGRADUATE STUDIES

HONOURS BACHELOR OF ARTS IN SOCIAL  
INNOVATION FOR ALGONQUIN COLLEGE PUBLIC  
RELATIONS GRADUATES

This is the face of change



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### TEACHING STAFF

CHÂTEAUVERT, Julie, Assistant Professor

DURAND FOLCO, Jonathan, Associate Professor

*Participatory and Deliberative Democracy; Citizens Innovations in Urban Areas; Philosophy of the City; Political Ecology; Economic and Social Ethics.*

GUNTER, Christopher, Assistant Professor

MORALES HUDON, Anahi, Associate Professor

*Political Sociology, Social Movements, Intersectionality, Gender, Ethnicity, Development.*

STAMBOULI, Jamel, Associate Professor

TREMBLAY-PEPIN, Simon, Associate Professor

*Social Innovation, Public Finance and Media Critique.*

WILSON, Amanda, Associate Professor

## PROGRAM REQUIREMENTS

### Discipline Specific Courses

#### Compulsory Courses (60 units)

- » INS2101 Introduction to Social Innovation
- » INS2102 Social Justice and Critical Thinking
- » INS2103 Social Movements
- » INS2104 Democracy and Civic Engagement
- » INS2105 Social and Solidarity Economy
- » INS2106 Management, Administration and Social Innovation
- » INS3101 Self-Management in Organizations
- » INS3102 Practical Seminar: Introduction to Action Research
- » INS3103 Capitalism, Classes and Inequalities
- » INS3104 Labor Movements
- » INS3105 Gender and Feminisms
- » INS3106 Feminist Movements
- » INS3107 Ecology and Environmental Justice
- » INS3108 Accounting of Social Organizations
- » INS3109 Mobilization, Framing and Communication
- » INS3110 Anti-Racist and Anti-Colonial Theories
- » INS3111 Anti-Racist and Anti-Colonial Movements
- » INS4101 Power Relations in Organizations
- » INS4102 Starting a Social Organization
- » INS4103 Internship 1

## COURSES

### HTP 1102 - APPROACHES IN THE HUMANITIES: INTERPRETING THE HUMAN EXPERIENCE

Introduction to theoretical approaches in the Humanities and to the methods that are applied to interpret the multiple expressions of human experience, particularly those expressed in important works of art and literature.

### HTP 1103 - PEOPLE, SOCIAL JUSTICE AND ECOLOGY

Social and ecological challenges facing humanity today, and related issues of social justice. These questions will be examined from a perspective of community building and efforts towards ecological and social transformations for a hopeful future.

### HTP 1105 - CRITICAL ANALYSIS, READING AND WRITING ACADEMIC WORKS

Development of abilities to read critically and understand academic works. Focus on formal writing skills: techniques of clear expression and construction of texts, argument development and organization. This course also includes a library laboratory component with focus on research skills, citations, and academic integrity.

### HTP 1106 - THE FIRST PEOPLES IN CANADA

Indigenous and non-Indigenous perspectives on the First Peoples in Canada, cultural diversity, traditional practices and beliefs, relationship with the environment, changing roles and structures influenced by colonization. Contemporary issues faced by First Nations, Métis and Inuit, including cultural genocide and trauma.

### INS 2101 - INTRODUCTION TO SOCIAL INNOVATION

Social innovation basics, methodological foundation to study the field and best practices.

### INS 2102 - SOCIAL JUSTICE AND CRITICAL THINKING

Main contemporary theories of social justice (liberal, critical, catholic, etc.) and issues related to redistribution, recognition, capabilities and accessibility.

### INS 2103 - SOCIAL MOVEMENTS

Analyzing social situations through the lens of concepts developed by the most important schools of critical thinking and the approaches in social movement studies.

### INS 2104 - DEMOCRACY AND CIVIC ENGAGEMENT

Fundamentals of democracy, participation and representative government needed to understand and move beyond the framework in which they are embedded within Western societies.

Students having completed the course *DVM4154 Global Studies, Citizenship and Development* will be credited for this course.

### **INS 2105 - SOCIAL AND SOLIDARITY ECONOMY**

Overview of social and solidarity economy through a survey of the field's main texts and its most important initiatives.

Students having completed the course *DVM4150 Social Economy and Local Development in Developing Countries* will be credited for this course.

### **INS 2106 - MANAGEMENT, ADMINISTRATION AND SOCIAL INNOVATION**

Basics of management and administration necessary for the proper functioning of a social organization.

Students having completed the courses *ADM1100 Introduction to Business Management* will be credited for this course.

### **INS 3101 - SELF-MANAGEMENT IN ORGANIZATIONS**

Structures, bodies, and modes of operation within democratic organizations.

### **INS 3102 - PRACTICAL SEMINAR: INTRODUCTION TO ACTION RESEARCH**

Basic introduction to action research through getting involved in an organization and/or implementing a project, critically reflecting on the experience.

### **INS 3103 - CAPITALISM, CLASSES AND INEQUALITIES**

Theoretical foundations of Marxist analysis, key concepts and contemporary debates, in particular, current economic and technological changes.

### **INS 3104 - LABOR MOVEMENTS**

Analysis of the trajectory and dynamics of social movements focused on issues of class and socioeconomic inequality.

### **INS 3105 - GENDER AND FEMINISMS**

Theoretical foundations and key concepts of different approaches to feminist and gender studies.

### **INS 3106 - FEMINIST MOVEMENTS**

Analysis of the trajectory and dynamics of social movements focused on gender issues.

### **INS 3107 - ECOLOGY AND ENVIRONMENTAL JUSTICE**



Major issues and debates concerning ecology and environmental justice, examined through the lens of specific cases.

### **INS 3108 - ACCOUNTING OF SOCIAL ORGANIZATIONS**

Financial statements of a social organization and the accounting system that produces them.

### **INS 3109 - MOBILIZATION, FRAMING AND COMMUNICATION**

Tools and techniques developed by social movements to mobilize communities in support of an innovative project. Discourse, design, and public relations strategies in a social innovation context.

### **INS 3110 - ANTI-RACIST AND ANTI-COLONIAL THEORIES**

Theoretical foundations and key concepts of anti-racist and anti-colonial theories (decolonial, postcolonial, indigenous).

### **INS 3111 - ANTI-RACIST AND ANTI-COLONIAL MOVEMENTS**

Analysis of the trajectory and dynamics of social movements focused on issues of colonialism and racism.

### **INS 3112 - PROJECT MANAGEMENT AND SOCIAL INNOVATION**

Basic notions in project management adapted to the reality of innovative social organizations.

### **INS 3113 - NEW TECHNOLOGIES AND SOCIAL INNOVATION**

Analysis of new technology issues for social innovation projects and actors.

### **INS 3114 - ACCESSIBILITY AND ABLEISM**

Study of different strategies to foster the conditions of solidarity needed for organizations to actively include people living with disabilities.

### **INS 3115 - POVERTY AND SOCIAL EXCLUSION**

Analysis of different issues related to poverty and study of the social actors and their strategies in the struggle against poverty and social exclusion.

### **INS 3116 - TERRITORIES AND LOCAL DEVELOPMENT**

Major components of a sociopolitical framework designed to help understand issues related to the use of a geographic space and its anchoring in communities and ecosystems.

### **INS 3117 - ARTS AND SOCIAL TRANSFORMATION**

Overview of different art initiatives and projects taking a critical approach.

## **INS 3118 - POPULAR EDUCATION AND KNOWLEDGE SHARING**

Study of Paulo Freire's pedagogical approach and its use in people's organizations to transmit and create knowledge.

## **INS 3119 - SELECTED TOPICS IN DEMOCRATIC MANAGEMENT**

In-depth study of specific topics related to democratic management.

## **INS 3120 - SELECTED TOPICS IN SOCIAL ACTION**

In-depth study of specific topics related to social action.

## **INS 4101 - POWER RELATIONS IN ORGANIZATIONS**

Tools and techniques in leadership development. Study of power relations in organizations' practices and discourses.

## **INS 4102 - STARTING A SOCIAL ORGANIZATION**

Key steps to launch an organization: mission, partnerships, team, funding, organizational structure.

Prerequisite: INS3108 Accounting of Social Organizations.

## **INS 4103 - INTERNSHIP I**

Conducting a complete diagnosis of a specific issue in an organization or participate to the elaboration of a specific project, within or outside an organization. Graded S/NS.

## **INS 4104 - FINANCE AND FUNDING SOCIAL INNOVATION**

Overview of strategies to secure funding and support for new social projects including social finance.

## **INS 4105 - SOCIAL INNOVATION AND GLOBAL INTERDEPENDENCIES**

Study of the interdependencies between the local, the national and global in social innovation.

## **INS 4106 - INTERNSHIP II**

Internship in a social organization or developing an action research in partnership with a social organization (collaboration agreement, project development and identification of research aims and process, conducting the action research, results presentation and reflective analysis). Graded S/NS.

### **IPA 1123 - INTRODUCTION TO GROUP DYNAMICS**

This course initiates participants to the group phenomenon and to different fundamental concepts, such as group typology, elements of group dynamics, as well as conditions and factors that are part of interpersonal and group communication. Participants learn to be aware of the quality of their participation and to develop their capacity to observe and to interact.

This course was previously HUM1103 and IGL1103.

### **IPA 2128 - GROUP INTERVENTION AND ACTIVE LISTENING**

Focus on the active listening model as applied to group intervention and leadership. Listening skills for interpersonal and group situations such as empathy, congruence, paraphrasing, reflecting, feedback, questioning, process.

This course was previously ANI2126 and IGL2126.

### **IPA 3126 - THE SPIRITUAL DIMENSIONS OF LEADERSHIP AND GROUP FACILITATION**

Deepening of one's conception of spirituality and presentation of various guiding methods adapted to personal development groups: self-training, support group meetings, life experience analysis and planned action. Community cooperation and psychosocial basics are addressed.

This course was previously ANI3112 and IGL3112.

### **ISC 3301 - SOCIAL MARKETING**

Marketing in general, social marketing and advertising and related communication tools. Basic concepts; application of the marketing and advertising approaches to the promotion of social ideas, values and causes: product and audience analysis, identification of marketing and communications objectives, campaign evaluation.

### **ISC 3339 - INTRODUCTION TO PUBLIC RELATIONS**

History and basic models of public relations. Main approaches, tools, audiences, work environment. Management, marketing, advertising, public affairs. Case studies.

### **PHI 2146 - SOCIAL JUSTICE**

Explores, from the perspective of social justice theories, issues such as social inequalities, poverty, refugees, war, and environmental degradation. Examines criticisms of this perspective.

### **PHI 3133 - FEMINIST ETHICS**

Examination of the development of critical theories and new ethical models in different feminist currents. How these ethics take into consideration the marginalized voices of oppressed groups.

### **PHI 3308 - ETHICS AND PUBLIC SERVICE**



## UNDERGRADUATE STUDIES

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PUBLIC RELATIONS GRADUATES

Ethical issues relating to the public sector. Definitions of the common good and of public service. Study of the role of public policy in the functioning of various states and governments, and the implications of their coherence or conflict in the social, political and economic realms.

## CONTACT US

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### Hours of Operation of August 15 to May 31

Monday to Thursday: 8 a.m. to 5 p.m.

Friday: 8 a.m. to 12 p.m. and 1 p.m. to 4 p.m.

### Hours of Operation of June 1 to August 14

Monday to Friday: 8 a.m. to 12 p.m. and 1 p.m. to 4 p.m.