UNDERGRADUATE STUDIES

CERTIFICATE IN SOCIAL COMMUNICATION (CERTIFICATE(S))



ustpaul.ca/programs

PROGRAM REQUIREMENTS

Compulsory Courses (21 credits)

» ISC1308 Introduction to New Media
» ISC2301 Communication and Organizations
» ISC2306 Media and Ethics
» ISC2307 Introduction to Communication
» ISC2326 Print Media 1: Writing Principles
» ISC3300 Theories of Mediated Communication
» ISC3339 Introduction to Public Relations

Optional Courses (9 credits)

6 credits from (2000 level):

» ISC2313 Electronic Journalism
» ISC2317 Video 1: The Basics
» ISC2319 Film Analysis
» ISC2328 Communication Plan
» ISC2329 Interpersonal Communication
» ISC2342 Strategic Communication Tools

3 credits from (3000 level):

» ISC3302 Media and Great Social Debates
» ISC3305 Psycho Sociology of Mass Communications
» ISC3331 Knowing the Media